

PATH A: SOURCE TO ARS URL OF ADVERTISER URL OF 400-**ARS** PRODUCT CODE SOURCE FIG. 4aPATH B: ARS TO SOURCE URL OF URL OF URL OF 402-SOURCE **ADVERTISER ARS** FIG. 4b PATH C: SOURCE TO ADVERTISER URL OF REQUEST-FOR-URL OF 404-**ADVERTISER** INFORMATION SOURCE FIG. 4c PATH D: ADVERTISER TO SOURCE URL OF REQUESTED URL OF 406-**SOURCE INFORMATION ADVERTISER** FIG. 4d. PATH E: ARS TO ADVERTISER (OPTIONAL) REQUEST-FOR-URL OF URL OF 408-**ADVERTISER INFORMATION SOURCE**

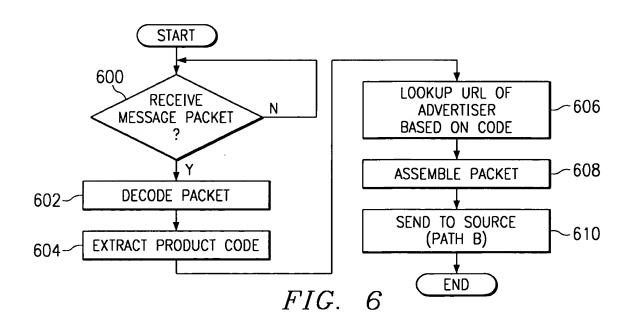


FIG. 4e

